

# A Meeting of the Minds

## Every mind is unique. So is every organization.

Emergenetics® gives you the power to understand unique minds and advance unique organizations.

The Emergenetics **Meeting of the Minds** Program is a 1-day, highly interactive workshop that meshes Emergenetics insights with your business needs, through the Emergenetics Profile. It's a multifaceted approach focused on building knowledge, fostering understanding and bolstering organizational capacity.

#### Your participants experience

#### • Insight into how they think and behave

- Understanding and knowledge of their colleagues
- Hands-on team-building exercises on communication, motivation, and efficiency, to name a few
- Brain science and research

#### Your organization gains

- A foundation for working more effectively and productively.
- A new viewpoint to understand business challenges
- Communication strategies
- · More creative teams
- Reduced conflict

The Emergenetics **Meeting of the Minds** Program is designed to ensure that every participant discovers who they are and understands how they work, communicate and interact. We get these results because Emergenetics is scientifically formulated to measure the interplay between genetics and life experiences. With that kind of knowledge, you can understand what drives people, what their strengths are, and how they prefer to work.

### What does this mean for your organization?

It means developing a more cohesive organizational culture on the foundation of Emergenetics insight and a more efficient workplace through informed perspective on personal preferences. The **Meeting of the Minds** Program enables you to understand yourself and your colleagues through a distinct lens of thinking and behavior unlike any on the market.

Emergenetics means getting the most from your organization by maximizing human capital.



# The Emergenetics® Profile is at the core of the **Meeting of the Minds** Program. So what's at the core of the Emergenetics Profile?



- **Brain-Based Science:** Our brain-based focus creates a difference in emphasis, relevancy, and applicability.
- **Global Data:** We've profiled over 300,000 people and each new profile is scored against this population, for unparalleled precision.
- **Fluidity:** Emergenetics is focused on the *combination* of thinking and behavior.
- Clarity and Understanding: We translate a complex system of analysis into a meaningful, easy-to-understand format.

The long and short of Emergenetics is that we bring insight and results...

In the short-term and for the long-run.

The **Meeting of the Minds** Program facilitates an immediate increase in understanding by clearly presenting why people think and behave differently. We give you an ongoing solution by providing a plan to harness and build on these differences in your organization.

Results

When you value uniqueness...you can see results:

- · Creative problem-solving
- · Change management
- Accelerated learning
- Leadership development
- Enhanced communication skills



The Meeting of the Minds Program focuses specifically on teamwork, because strong teams make strong organizations. Using Emergenetics for team-building means more diverse and creative ideas, superior responsiveness and more effective results.